

A permanent investment in the quality of our community

THE 1918 SOCIETY

PROVIDING INCOME FOR FUTURE NEEDS

What is the mission of the United Way of Greater Lima?

Beginning in 1918 with the first community-wide federated campaign, the United Way of Greater Lima and its predecessors — the Allen County War Chest, the Greater Lima Community Fund, the Community Chest, and the United Fund — have been helping local people by funding programs and services at many social service agencies. Our mission has always been to *increase the organized capacity of people to care for one another.*

What is The 1918 Society?

On October 3, 1918, at a public meeting called by Lima Mayor Bayless Simpson, the Allen County War Chest was created, following the recommendations of a citizens committee. During November, campaign volunteers, led by Fred C. Becker and a 17-member Executive Committee, raised \$665,000 to meet our community's war-related social service needs. The money supported the YMCA, YWCA, Salvation Army, Red Cross, and other war-related nonprofit agencies.

A little more than 80 years later, the United Way of Greater Lima Board of Directors met on November 19, 1998 to approve a major gift and endowment recognition society, *The 1918 Society*. The name honors our predecessors who saw the wisdom of organizing to increase our capacity to care for one another.

Current and future members of *The 1918 Society* continue this great American tradition of caring.

How do I become a member of The 1918 Society?

Anyone who wishes to become a member of *The 1918 Society* may do so by making a planned or outright gift of cash, securities, real estate, or other assets to the United Way of Greater Lima and to its Endowment. Gifts may be made in a variety of ways.

What are my options for making a gift to the United Way?

Gifts to the United Way of Greater Lima and to its Endowment may be made in any of the following ways:

- ◆ Gifts by Will or Trust
- ◆ Outright Gifts of Property, Securities or Cash
- ◆ Beneficiary Gifts of Life Insurance or IRAs
- ◆ Charitable Trusts or Annuities
- ◆ Memorial Gifts
- ◆ Other Gifts

No two donors will find themselves in exactly the same situation. The United Way of Greater Lima strongly advises donors to seek professional financial or legal advice. In consultation with an attorney, accountant or financial advisor, donors can tailor these methods of giving to the United Way of Greater Lima and its Endowment to suit their circumstances. In many cases donors may enjoy significant tax, lifetime income, or other advantages.

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What are the benefits of membership in The 1918 Society?

The principal benefit of membership in *The 1918 Society* is the knowledge that your gift will truly help other people right here in our community. If your gift is to the United Way Endowment, it will create income for the United Way in future generations, helping to relieve suffering and solve human problems long into the 21st century.

Additionally, members of *The 1918 Society* will be acknowledged in United Way publications and at special recognition events through the years. Persons joining *The 1918 Society* through December 31, 1999, will become Charter Members of *The 1918 Society*.

How does The 1918 Society work?

In December 1998 the Board of Directors of the United Way of Greater Lima approved the following procedures for *The 1918 Society*:

Anyone who wishes to become a member of *The 1918 Society* may do so by making a planned or outright gift of cash, securities or other assets to the United Way of Greater Lima or to its Endowment. All past gifts to the United Way of Greater Lima Endowment Fund will be recognized during the 1999 Inaugural Year.

Donors will be acknowledged in United Way publications and at special annual recognition events. The United Way of Greater Lima will honor the wishes of any donor who prefers to remain anonymous. Written documentation of a planned or outright gift pledge must be provided for recognition. Pledges for outright gifts may be paid over a number of years.

I'm interested. What is my next step?

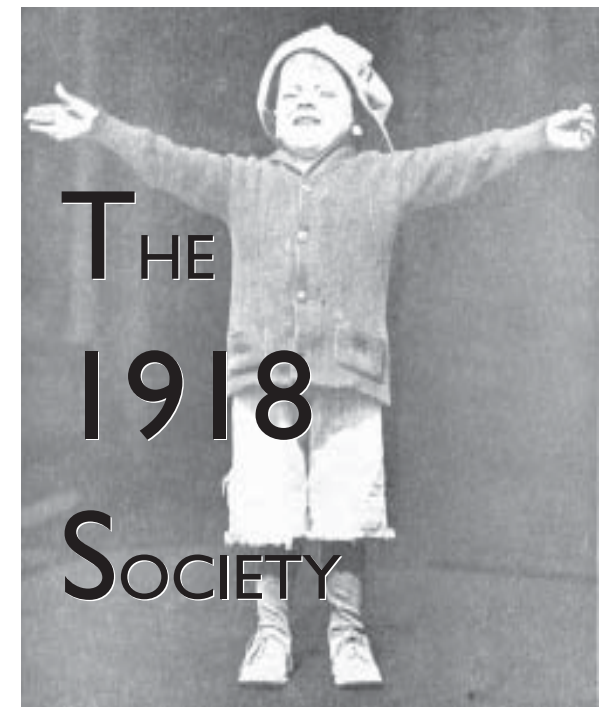
For more information about planned giving or major gifts to the United Way of Greater Lima and to its Endowment, contact:

United Way of Greater Lima
616 South Collett Street, Lima, Ohio 45805

Telephone: (419) 227-6341
Facsimile: (419) 222-2479
e-mail: unitedway@im3.com

The photograph on the front of this brochure is from the cover of Lima's 1931 Community Fund campaign booklet.

This information is printed solely for educational purposes. For specific recommendations, individuals should consult their attorney, accountant or financial advisor. The United Way of Greater Lima encourages donors to explore all aspects, opportunities, costs, and alternatives associated with gift planning decisions.



providing income
for future needs

United Way of Greater Lima
**Planned Giving
& Major Gifts**

Endowment



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